

*Central Ukrainian National Technical University (CUNTU) (Kropyvnytskyi, Ukraine)*  
*All-Ukrainian public organization «Ukrainian Association for Excellence and Quality»*  
*Union of Entrepreneurs of Small, Medium and Privatized Enterprises of Ukraine*  
*East European Air Transport Association (EEATA)*  
*University of Economy (Wyższa Szkoła Gospodarki) (Bydgoszcz, Poland)*  
*ISMA University (Riga, Latvia)*  
*Baku Business University (Baku, Azerbaijan)*  
*Georgian Technical University (Tbilisi, Georgia)*  
*Batumi Shota Rustaveli State University (Batumi, Georgia)*  
*Batumi Navigation Teaching University (Batumi, Georgia)*  
*National Institute of Economic Research (Batumi, Georgia)*  
*Business Academy of Georgia (Tbilisi, Georgia)*  
*Business Academy of Sciences in Georgia (Tbilisi, Georgia)*  
*International Research, Education and Training Centre (Tallinn, Estonia)*  
*Division of the Eastern office of the State Audit Service of Ukraine in Kirovohrad Oblast (region)*

**VII International Scientific and Practical Conference**  
**«ACCOUNTING AND CONTROL IN MANAGEMENT**  
**OF ENTREPRENEURIAL ACTIVITY»**  
**October 25, 2019 (Kropyvnytskyi, Ukraine)**

**WORKING SECTIONS OF THE CONFERENCE:**

- SECTION 1** *Ukraine on the way of socio-economic transformation*  
**SECTION 2** *Modern problems of development of accounting theory and practice*  
**SECTION 3** *Modern problems of development of control and audit theory and practice*  
**SECTION 4** *Modern problems of theory and practice of financial and credit mechanism of economic development*  
**SECTION 5** *Modern problems of development of economic theory, formation, and implementation of marketing policy*  
**SECTION 6** *Modern information technologies in the management of socio-economic systems*

**CONFERENCE ORGANIZING COMMITTEE:**

**Head of the organizing committee of the conference:**

*Oleksandr Levchenko, Professor, Doctor in Economics (Doctor of Economic Sciences), Academician of the Academy of Economic Sciences of Ukraine, Vice-rector for scientific work, CUNTU*

**Deputies of the head of the conference organizing committee:**

*Nataliia Shalimova, Doctor in Economics (Doctor of Economic Science), Professor, Dean of the Faculty of Accounting and Finance, CUNTU*  
*Kuzmenko Halyna, PhD in Economics (Candidate of Economic Sciences), Associate Professor of the Audit and Taxation Department, Honored Economist of Ukraine, CUNTU*

**Honorary members of the conference organizing committee:**

*Kalyta Petro, President of Public Union «Ukrainian Association for Excellence and Quality», Vice-President of the World Council for Quality, Deputy Head of the National Council for Quality under the President of Ukraine, Member of the General Assembly of the European Organization for Quality*  
*Aadu Lee, Secretary General of the Association of the East European Air Transport Association (EEATA) (Riga, Latvia)*  
*Bykovets Viacheslav, Director General of the Union of Small, Medium and Privatized Enterprises of Ukraine*  
*Sikora Filip, Doctor in Economics, Chancellor of University of Economy (Wyższa Szkoła Gospodarki) (Bydgoszcz, Poland)*  
*Abbasov Ibad Musa Oglu, Doctor in Economics (Doctor of Economic Sciences), Professor, Rector, Baku Business University (Baku, Azerbaijan)*  
*Parmen Khvedelidze, Candidate of Sciences, Professor, Rector, Batumi Navigation Teaching University (Batumi, Georgia)*  
*Д'якон Денис, Doctor in Economics, Professor, Rector, ISMA University (Riga, Latvia)*  
*Natela Tsyklashvili, Doctor in Economics (Doctor of Economic Sciences), Vice-rector for scientific work, Batumi Shota Rustaveli State University (Batumi, Georgia)*  
*Eradze Ia, The director of Business Academy of Georgia (Tbilisi, Georgia)*  
*Babunashvili Teimuraz, Doctor in Economics (Doctor of Economic Sciences), Professor, President of Business Academy of Sciences in Georgia (Tbilisi, Georgia)*  
*Bairamov Eshgin Ali Oglu, Doctor in Economics, Vice-Rector for International Relations, Baku Business University (Baku, Azerbaijan)*  
*Gechbaia Badri, Doctor in Economics, Associate Professor, Director, National Institute of Economic Research (Batumi, Georgia), Head of Department of Business Administration, Management and Marketing, Batumi Shota Rustaveli State University (Batumi, Georgia)*  
*Abzalava Anzor, doctor in Economics (Doctor of Economic Sciences), Professor, Georgian Technical University (Tbilisi, Georgia)*  
*Kutatladze Rusudan, Doctor in Economics (Doctor of Economic Sciences), Professor, Dean of the Faculty of Business Technology, Georgian Technical University (Tbilisi, Georgia)*  
*Goletiani Ketevan, Doctor of Engineering (Doctor of Technical Sciences), Associate Professor, Dean of the Faculty of Logistics, Batumi Navigation Teaching University (Batumi, Georgia)*  
*Isadze Namiq Agaheydar Oglu, PhD in Business Administration, Associate Professor, International Research, Education and Training Centre (Tallinn, Estonia)*  
*Tsandekova Larysa, Head of Division of the Eastern office of the State Audit Service of Ukraine in Kirovohrad Oblast (region)*

**Members of the conference organizing committee:**

*Ruslana Zhovnovach, Doctor in Economics (Doctor of Economic Sciences), Professor, Head of the Department of Economic Theory, Marketing and Economic Cybernetics, CUNTU*  
*Olena Magopets, Doctor in Economics (Candidate of Economic Sciences), Associate Professor, Head of Audit and Taxation Department, CUNTU*  
*Ivan Mytsenko, Doctor in Economics (Doctor of Economic Sciences), Professor, Head of International Economic Relations Department, CUNTU*  
*Halyna Palchevich, PhD in Economics (Candidate of Economic Sciences), Professor, Head of the Department of Finance, Banking and Insurance, CUNTU*  
*Oksana Palchuk, PhD in Economics (Candidate of Economic Sciences), Associate Professor, Head of the Department of Accounting, CUNTU*  
*Vera Savchenko, PhD in Economics (Candidate of Economic Sciences), Professor of the Department of Accounting, CUNTU*  
*Tetiana Melnyk, PhD in Economics (Candidate of Economic Sciences), Associate Professor of the Department of Finance, Banking and Insurance, CUNTU*  
*Oksana Storozhuk, PhD in Economics (Candidate of Economic Sciences), Associate Professor of the Department of Economics, Management and Commercial Activity, CUNTU*  
*Olha Tkachuk, PhD in Economics (Candidate of Economic Sciences), Associate Professor of the Department of Economics, Management and Commercial Activity, CUNTU*  
*Volodymyr Shalimov, PhD in Economics (Candidate of Economic Sciences), Associate Professor of the Department of Finance, Banking and Insurance, Deputy Dean of the Faculty of Accounting and Finance, CUNTU*  
**Secretaries responsible of the conference organizing committee:**  
*Olha Puhachenko, PhD in Economics (Candidate of Economic Sciences), Associate Professor of Audit and Taxation Department, CUNTU*  
*Oleksandr Gai, PhD in Economics (Candidate of Economic Sciences), Associate Professor of the Department of Accounting, CUNTU*

### Working languages of the conference:

Ukrainian, English, Russian.

### CONDITIONS OF PARTICIPATION IN THE CONFERENCE:

To participate in the International Scientific and Practical Conference it is necessary to send the application and abstracts in electronic form to the Organizing Committee by **October 23, 2019**. After receiving the application for the conference, the organizing committee sends a personal invitation at the request of the participant.

**Participation in the conference is free of charge.** According to the conference materials, **electronic versions of the conference materials** will be released: 1) conference program; 2) collection of abstracts; 3) certificate of participation in the conference. An electronic version of the collection of abstracts will be published in the Repository of the Central Ukrainian National Technical University (ISSN 2524-0765): <http://dspace.kntu.kr.ua>.

A conference participant *may order a hard copy* of the conference program, collection of abstract, and certificate of participation. The organizational contribution intended to cover the costs of editing, layout, printing of the abstract, program and certificates will be 150 UAH.

The cost of printing conference materials for foreign participants and doctors of science is free of charge. Abstracts of the reports in electronic form, a copy of the payment receipt and the application for the conference should be sent to [pugachenkoolga@gmail.com](mailto:pugachenkoolga@gmail.com) to the secretary of the conference organizing committee *Olha Puhachenko*, Doctor in Economics (Candidate of Economic Sciences), Associate Professor of Audit and Taxation Department, CUNTU.

If you have any questions about attending the conference, please contact the **conference organizing committee:**

*Olha Puhachenko* (secretary of the conference organizing committee), Doctor in Economics (Candidate of Economic Sciences), Associate Professor, Audit and Taxation Department, CUNTU (+38) 050-572-97-40; (+38) 052-239-04-57

### REQUIREMENTS FOR THE DESIGN OF THE THESES:

1. The volume of abstracts - up to 3 pages (format - page A4)
2. Fields: upper, lower, left, right - 2 cm. Paragraph indent 1.25 cm.
3. The output and the main text of the abstract should be in the font: Times New Roman, 14 pt., line spacing - 1.0.
4. **The UDC (in bold)** is placed in the left corner of the sheet.
5. The next line contains the *Author's name (s) in bold, italics* in the upper right half of the page. Below (on the right) in the usual font in the following order: the first line - scientific degree, academic title; the second line - position in full with the name of the department; the third line – the name of the institution; the fourth line - the name of the city, country. Below through the line must be **TITLES OF ABSTRACTS**, capital letters, bold, centered.
6. Formulas should be executed in the formula editor, the drawings are grouped.
7. The title «**Literature**»: - center, in usual letters, bold, Times New Roman, 12 pt. The list of references is made out in the font: Times New Roman, 12 pt., line spacing - 1.0, numbered list, indentation 1.0 cm. Literature for abstracts submitted in Ukrainian and Russian languages is made according to the rules of the standards of Ukraine (State standard of Ukraine 8302:2015). References for abstracts submitted in English are made according to the requirements of the standard **APA** (American Psychological Association (APA) Style). Recommendations for link design:  
[http://economics.kntu.kr.ua/doc/Rekomend\\_Oforml\\_spisku\\_dgerel.doc](http://economics.kntu.kr.ua/doc/Rekomend_Oforml_spisku_dgerel.doc).
8. Postgraduate and master's theses can be submitted both individually and in co-authorship with the scientific supervisor. Theses of the bachelor's degree holders are submitted in co-authorship with the supervisor.
9. Number of authors - no more than two persons.  
*The name of the abstract and application files* must include the name of the *first* author and the number of the section (for example, Ivanov\_1\_abstract; Ivanov\_1\_application).

**Example:**

**UDC 657**

**Ivan Ivanov**

PhD in Economics, docent  
Associate Professor of the Department of Accounting  
Central Ukrainian National Technical University  
Kropyvnytskyi, Ukraine

**MODERN AUDIT DEVELOPMENT PROBLEMS**

Text of abstracts.....

**References:**

1. Natsional'ne polozhennia (standart) bukhhalters'koho obliku v derzhavnomu sektori 101 «Podannia finansovoi zvitnosti», zatverdzhene nakazom Ministerstva finansiv Ukrainy № 1541 vid 28.12.2009 r. [National Public Accounting Standards 101 "Presentation of Financial Statements", approved by the Ministry of Finance of Ukraine 28.12.2009, № 1541] Available at <http://zakon3.rada.gov.ua/laws/show/z0103-10> [in Ukrainian].

**ADDITIONAL INFORMATION:**

The interested persons have the opportunity to submit scientific articles in the professional collection of scientific works in the field of economic sciences «**Central Ukrainian Scientific Bulletin. Economic Sciences**», which is included in the international scientific bases: *Central and Eastern European Online Library (CEEOL)*, *Ulrich's Periodical Directory*, *ResearchBib*, *Index Copernicus* and other. Requirements for materials are available on the official site of the collection: <http://economics.kntu.kr.ua>

**APPLICATION OF THE PARTICIPANT**  
**VII International Scientific And Practical Conference**  
**«ACCOUNTING AND CONTROL IN MANAGEMENT**  
**OF ENTREPRENEURIAL ACTIVITY»**  
**October 25, 2019 (Kropyvnytskyi)**

1. **Last name, first name, patronymic (full):** \_\_\_\_\_
2. **Scientific Degree:** \_\_\_\_\_
3. **Academic status:** \_\_\_\_\_
4. **Position:** \_\_\_\_\_
5. **Place of work (training):** \_\_\_\_\_
6. **Direction Name (Sections):** \_\_\_\_\_
7. **The title of the report:** \_\_\_\_\_
8. **Form of participation (underline):** full-time, correspondence.
9. **The need for a printed version of the conference materials (underline):** Yes, No.
10. **Contact phone:** \_\_\_\_\_
11. **E-mail address:** \_\_\_\_\_
12. **Additional information for full-time participation:**
  - 12.1. **I plan to speak (underline):**
    - in plenary;
    - at the section meeting;
    - participate as a listener.
  - 12.2. **Necessity to use multimedia equipment (underline):** Yes, No.
  - 12.3. **Need for a hostel (underline):** Yes, No.
  - 12.4. **Need for hotel (underline):** Yes, No.
13. **Additional information when ordering printed versions of conference materials:**
  - 13.1. **Mailing address for sending the conference materials**